MRTS
MAJOR DEGREE

CATALOG YEAR
2019 – 2020

New and Transfer Student
Advising Packet

University of North Texas
Department of Media Arts
1155 Union Circle #310589
Denton, TX 76203-5017

940.565.2537, TDD callers 800.735.2989
www.mediaarts.unt.edu

Revised 4/29/2019
Seize This Opportunity!

- Hands-on experience.
- Full-power 100,000 watt FM.
- 5th largest radio market in the U.S.
- 24 – 7 – 365 real world operation.
- DJ in Jazz format.
- Newscasts/Sportscasts (2-minutes each at top of the hour from 12p-5p Mon-Fri).
- Be a volunteer; or earn practicum credit – open to ALL UNT students.
- Propose a specialty program after working for a full semester.
- 9 paid student middle management jobs in station operations.
- Apply online at KNTU.com: click UNT Student Applications at the bottom of our homepage.

Another Opportunity Awaits!

- Hands-on experience with equipment.
- Denton Charter cable 192.
- Frontier channel 46.
- Student-run organization.
- Mon. – Thu. LIVE weeknight newscasts (Fall & Spring).
- 24 – 7 – 365 operations.
- Be a volunteer; or earn practicum credit.
- Paid staff positions available.
- Attend a weekly meeting at 4:00 p.m. – check postings for day & location.
- www.nttv.unt.edu
- Twitter: @NorthTexasTV
- Facebook: fb.com/nttvfan
Welcome to the Department of Media Arts

Career potential

If you are interested in landing a career in broadcasting, learning to be a filmmaker, producing documentaries or narrative films, or preparing for graduate work in mass communication; Media Arts may be the major for you.

The MRTS major will provide you with a broad liberal arts education while preparing you for a career in broadcasting, corporate video, cable television, educational media, film, or an advanced degree.

UNT’s Career Center can help you prepare to pursue your career. The Center has information about jobs and employers. The center also assists with resume and letter writing, job search strategies and interview preparation.

Majoring in Media Arts

As an MRTS major, you will take courses in areas involving production, writing, industry studies, and history/criticism. You may want to minor in an area that coordinates with your career goals, such as art/photography, marketing or management, theater, journalism, international studies or the social sciences.

In addition to what you learn in the classroom, you can gain hands-on experience through a number of extracurricular activities directly related to MRTS. Radio station KNTU-FM broadcasts to the Denton-Dallas-Fort Worth area 24 hours, 7 days a week. The station offers an opportunity for you to gain valuable broadcast experience in the areas of news and sports writing and announcing, DJ on-air work, promotion and programming, sales and development, and station administration. All UNT students are eligible to work at the station. North Texas Television is MRTS’s cable access station broadcasting to the Denton community 24 hours, 7 days a week. ntTV is a TV production laboratory where you can learn to produce programs and operate a cable television station. All UNT students can apply for a position with ntTV.

If you major in MRTS, you also can learn the tricks of the trade and meet those already in the business by joining organizations related to your major. These organizations include the Broadcast Education Association, the Texas Association of Broadcasters, the International Television Association, the University Film and Video Association and the RTDNA.

Members of the Media Arts faculty include internationally recognized scholars, seasoned media professionals and award-winning documentary filmmakers. Books written by Media Arts faculty are used in university courses throughout the world and faculty-produced film and television programs have been seen on network television and screened at New York’s Museum of Modern Art. Faculty members also serve on boards of national and international organizations dealing with media education and film preservation.
**Internship Opportunities**

Internships are supervised experiences that relate to your career objectives and provide you with real world experience. The Department of Media Arts works closely with the students to arrange internships with media organizations in the Dallas-Fort Worth Metroplex. To participate in a Media Arts sponsored internship, you must be a MRTS major and meet other requirements as specified by the department and the employer.

**Requirements for admission to the MRTS major**

MRTS is a limited admission program. This means that admission to the university does not guarantee admission to the MRTS program. Students entering UNT who wish to pursue a Bachelor of Arts degree in MRTS are first classified as Pre-MRTS majors (PMRT). To enroll in your first Pre-MRTS courses, you must complete at least 12 hours of college credit and hold a minimum 2.75 grade point average. To become an MRTS major, you need to have completed at least 42 hours of college coursework, including the required pre-major courses, with a UNT GPA of at least 2.75. Students should expect to spend one or more semesters at UNT as pre-majors before making an application to become a MRTS major.

**Getting Advising Help**

In addition to the College of Liberal Arts and Social Sciences advisor housed in the RTFP Building, you may visit with an advisor in the CLASS office in the General Academic Building (GAB), Room 220. Advisors there can answer your questions regarding any core requirements.

Appointments are required to meet with a CLASS advisor unless it is during a walk-in advising period. To schedule an appointment with a CLASS advisor go to [https://appointments.unt.edu](https://appointments.unt.edu) or call 940-565-2051.

The Department of Media Arts maintains faculty advising for students in the RTFP building. The faculty advisors are available to answer questions and assist students with career and course descriptions. Please email to schedule an appointment with a MRTS faculty advisor Frances Perkins ([Frances.Perkins@unt.edu](mailto:Frances.Perkins@unt.edu)) for students with last names ranging from A-M, or Travis Sutton ([Travis.Sutton@unt.edu](mailto:Travis.Sutton@unt.edu)) for students with last names ranging from N-Z.
Entering Freshman

Entering freshman with no college credit must successfully complete at least 12 hours* of University core requirements with a UNT GPA of at least 2.75. Upon completion of this requirement, students will be able to enroll in MRTS 1310 and/or 1320 and/or 2010 during their enrollment appointment as these classes become available.

Transfer Students

Transfer students with at least 12 hours* of classes accepted by the College of Liberal Arts and Social Sciences with a GPA of 2.75 or better will be able to enroll in MRTS 1310 and/or 1320 and/or 2010 during their enrollment appointment as these classes become available.

Transfer students with fewer than 12 hours of acceptable core credit or with a GPA less than 2.75, must complete at least 12 hours of classes at UNT with a GPA of 2.75 or better. Upon completion of this requirement, students will be able to enroll in MRTS 1310 and/or 1320 and/or 2010 during their enrollment appointment as these classes become available.

* Twelve hours of graded coursework (AP, IB, CBE-Credit by Exam, CLEP or Language placement exam DO NOT COUNT towards the 12 hours.)
OVERRIDE POLICY

Enrollment limits will be set as high as possible.
Limits are set by classroom size, equipment, staff and safety. These limits will be set to provide for as many students as possible.

Enroll as soon as you are eligible to avoid closed classes.
Check the Schedule of Classes for your specific time to register.

Faculty will NOT permit overrides.
Media Arts faculty will not permit additional students to enroll unless seats become available due to drops.

The Department cannot keep waiting lists.
The online registration system has a wait list option for some classes.

Check the Revised MRTS Schedule for new classes.
Check the new sections of classes by consulting the current Media Arts schedule at essc.unt.edu/registrar/schedule/socbydept.html (choose the College of Liberal Arts and Social Sciences link, then click the appropriate Media Arts link on the semester for which you are seeking information) or pick up a copy the Media Arts class schedule in the Media Arts Office (RTFP 262).

DROP POLICY

Students without prerequisites may be dropped.
Students without the correct prerequisites for a Media Arts course are subject to being dropped automatically without notice.

Students who miss the first day of class on the first day may be dropped.
Students who are absent the first day and who do not immediately contact the instructor with an acceptable excuse may be dropped without notice.
The Keys to a Successful MRTS/CBCM Career

1. Know your degree requirements

- Understand what courses you need to get your degree
- Know your catalog year
  - Students with different catalog years may have different requirements
  - Consult the catalog and/or an advisor
  - Beware of “roommate advisors”

2. Plan your courses several semesters in advance

- Many degree requirements call for a series of courses that must be taken in sequence
- Not every class is offered every semester
- Course times often conflict, so know your courses

3. Register Early

- Registration is available before the next semester
- Many classes close out quickly
- Get course permission codes (if required) from professors before registration begins
- Show up the first class day for classes that are full with an unofficial transcript
- Check online during open registration for course openings

4. Be Smart

- All MRTS courses must be passed with a “C” or better
- Two attempts at “C” or above are allowed on required courses
  - Required MRTS Courses
    - MRTS 1310
    - MRTS 1320
    - MRTS 2010
    - MRTS 2210
  - Required CBCM Courses
    - MRTS 1310
    - MRTS 2400
    - MRTS 2210
  - Make a “D” or “F” twice in these courses, you leave the department
Pre MRTS (PMRT) Status

Before registering for MRTS 1310/1320/2010, you must complete:

- 12 Hours graded college credit
- Minimum 2.75 UNT GPA

MRTS (Major) Requirements Checklist

Before applying for MRTS major status, you must complete:

- Core Communication requirements: ENGL 1310 and ENGL 1320 with a grade of ‘C’ or better
- University math requirement. Choose one from:
  - MATH 1680: Elementary Statistics
  - MATH 1580 Survey of Mathematics
  - Or any math course above MATH 1100 (College Algebra)
- Foreign language through the 1020 level (or placement equivalent) or 1030
- Communication course: COMM 1010
- MRTS 1310, 1320, and 2010, with a grade of ‘C’ or better
  - You are allowed ONLY two attempts to earn a grade of ‘C’ or better in these courses.
- At least 42 hours of college course credit
- Have at least a 2.75 UNT GPA

You may now apply for MRTS Major Status!
Good Luck!!

IMPORTANT:
Pre-major requirements MUST BE completed BEFORE MRTS major status is granted.
Applications may be found in the Department of Media Arts office in the RTFP Building Room 262.
940.565.2537
# MRTS Graduation Checklist

**To Obtain Pre Major Status**
- Take 12 Hours of Core Credit Classes with a GPA of 2.75 or higher

**To Obtain Major Status**
- Complete required courses listed below with a GPA of 2.75 or higher

<table>
<thead>
<tr>
<th>MRTS 9 hrs C or better</th>
<th>Foreign Language</th>
<th>Math (choose 1 from below)</th>
<th>Communication (Choose 1 from below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MRTS 1310 or 1320</td>
<td>English 1310/1311</td>
<td>MATH 1190</td>
<td>COMM 1010</td>
</tr>
<tr>
<td>MRTS 1300 or 1321</td>
<td>English 1330/1331</td>
<td>MATH 1190</td>
<td>COMM 2060</td>
</tr>
<tr>
<td>MRTS 2010</td>
<td>Or</td>
<td>MATH 1580</td>
<td>COMM 2100</td>
</tr>
<tr>
<td>1010 or 1020 or equiv.</td>
<td>Or</td>
<td>MATH 1580</td>
<td>LING 1020</td>
</tr>
<tr>
<td>1050</td>
<td>Or</td>
<td>MATH 1580</td>
<td>LING 1020</td>
</tr>
</tbody>
</table>

**To Graduate with MRTS-BA**
- Complete requirements listed below with a GPA of 2.75 or higher
- Complete degree check at least a semester in advance of expected graduation with MRTS and CLASS advisor

<table>
<thead>
<tr>
<th>MRTS 2210 (Intro to MRTS Prod)</th>
<th>Production and Performance (6 hours)</th>
<th>Industry Studies (6 hours)</th>
<th>History/Criticism (6 hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>VRTS 3210 Audio Production</td>
<td>VRTS 3360 Social Media Strategy</td>
<td>VRTS 3410 Inter Topics in Media Studies</td>
<td></td>
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<tr>
<td>VRTS 3220 Video Production</td>
<td>VRTS 3410 Inter Topics in Media Studies</td>
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<tr>
<td>VRTS 3320 Film Style Production</td>
<td>VRTS 3415 Understanding Media Industries</td>
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<tr>
<td>VRTS 3330 Radio &amp; TV Announcing</td>
<td>VRTS 4100 Multi-Camera Directing</td>
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<tr>
<td>VRTS 3330 Sports Broadcast I</td>
<td>VRTS 4320 Elect Media Law &amp; Reg.</td>
<td>VRTS 3470 Film History to 1945</td>
<td></td>
</tr>
<tr>
<td>VRTS 3340 Sports Broadcast II</td>
<td>VRTS 4360 Int'l Communication</td>
<td>VRTS 3475 Film History from 1945</td>
<td></td>
</tr>
<tr>
<td>VRTS 3530 Radio Film Practicum</td>
<td>VRTS 4400 Electronic Media Sales</td>
<td>VRTS 3460 Int'l Communication</td>
<td></td>
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<tr>
<td>VRTS 3550 Television Practicum</td>
<td>VRTS 4400 Electronic Media Sales</td>
<td>VRTS 3460 Int'l Communication</td>
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<tr>
<td>VRTS 3550 Television Practicum</td>
<td>VRTS 4445 Media in 21st Century</td>
<td>VRTS 3460 Int'l Communication</td>
<td></td>
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<tr>
<td>VRTS 4450 Industry Topics</td>
<td>VRTS 4450 Industry Topics</td>
<td>VRTS 3460 Int'l Communication</td>
<td></td>
</tr>
<tr>
<td>VRTS 4455 Media Ethics</td>
<td>VRTS 4455 Media Ethics</td>
<td>VRTS 3460 Int'l Communication</td>
<td></td>
</tr>
<tr>
<td>VRTS 4140 Inter Film Production</td>
<td>VRTS 4470 – MRTS Writing Topics</td>
<td>VRTS 4450 History of the Doc.</td>
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<tr>
<td>VRTS 4170 Television &amp; Field Production</td>
<td>VRTS 4510 Corporate Media</td>
<td></td>
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<tr>
<td>VRTS 4490 Advanced Film Production</td>
<td>VRTS 4570 Media Economics</td>
<td>VRTS 4450 History of the Doc.</td>
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<tr>
<td>VRTS 4411 Video Production Topics</td>
<td>VRTS 4850 TV News Producing</td>
<td>VRTS 4450 History of the Doc.</td>
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<tr>
<td>VRTS 4442 Film Production Topics</td>
<td>VRTS 4850 TV News Producing</td>
<td>VRTS 4550 Cinema/Video Production</td>
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<tr>
<td>VRTS 4415 Audio Production Topics</td>
<td>VRTS 4850 TV News Producing</td>
<td>VRTS 4550 Cinema/Video Production</td>
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<tr>
<td>VRTS 4510 Loc. Recording Post Sound Production</td>
<td>VRTS 4740 Theories &amp; Techniques of Visual Editing</td>
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<tr>
<td>VRTS 4750 Advance Video Production</td>
<td>VRTS 4750 Digital Media &amp; Society</td>
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<tr>
<td>VRTS 4750 Documentary Preproduction</td>
<td>VRTS 4750 Digital Media &amp; Society</td>
<td></td>
<td></td>
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<tr>
<td>VRTS 4810 Directing Narrative Film</td>
<td>VRTS 4750 Digital Media &amp; Society</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VRTS 4820 Prod &amp; Managing Narrative Media</td>
<td>VRTS 4750 Digital Media &amp; Society</td>
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</tbody>
</table>

Max 6 hours of internship, practicum or special problems may be applied to the 42 hrs of MRTS courses required for the degree.

**Note:** All MRTS Classes must be completed with a grade of C or better
Internships

An internship is a supervised, undergraduate off-campus work experience in a position that relates to a student’s career objective. It is administered jointly through the Department of Media Arts and the University’s Center for Cooperative Education, and is available for credit on a pass/no pass basis.

REQUIREMENTS:

- Minimum Grade Point Average of 2.8
- Consent of Department - registration code (see Phyllis Slocum)
- Media Arts or CBCM Major Status or Media Arts graduate status and approval of the Media Arts Graduate Director.
- Senior standing (completed at least 90 hours total - at least 15 hours as an MRTS or CBCM Major).
- Earn up to 6 total semester credit hours in any combination of practicum and/or internship courses.
- Interns must work a minimum of 50 hours for each semester hour of credit earned.
- Meet all requirements for the internship position as outlined by the employer.

PROCEDURES:

Locate an employer who will accept you as an intern. (See below "How To...").

HOW TO IDENTIFY A SUITABLE INTERNSHIP POSITION

- Be Honest—what do YOU want to do as a media professional? That’s KEY in looking for the right internship. NEXT:
- Check websites/call prospective employers in the field in your area of interest. Do they offer internships? Most do! For out of state internships, i.e. Hollywood, NYC, check the company’s website for contact info.
- Check the Eagle Network (see my.unt.edu) for opportunities in your area of interest.
- Check internship board for more opportunities in your area of interest.
- More questions? Talk with the Media Arts Department Coordinator Phyllis Slocum. (Email for appointment).
- After locating an employer who will accept you as an intern and is willing to work with the Department and Cooperative Education, see Phyllis Slocum for the department appropriate materials.
- Take paperwork to the Cooperative Education Office before beginning the internship and register.

PLEASE REMEMBER: Media Arts FIRST, THEN CO-OP BEFORE YOU BEGIN AN INTERNSHIP!

Phyllis Slocum
Internship Coordinator
Department of Media Arts
Radio, TV, Film Performing Arts Building, 261C
940-565-2565; slocum@unt.edu

Media Arts coordinator/Internships and Coop Internships and Cooperative Education
Suite 155 Chestnut Hall
940-565-2861
CERTIFICATES AVAILABLE
The Department of Media Arts offers three certificates to its majors.

TV NEWS PRODUCER CERTIFICATE
This certificate is designed to provide students with solid hands-on academic and professional experience gathering, discussing, managing and producing a nightly half-hour live newscast. The required courses provide the foundation for professional judgment, thinking, and management needed in electronic news media whether associated with television, radio, or the Internet.

Required Courses:
MRTS 1310  Perspectives on Broadcast Cable and Internet Technology
MRTS 2210  Intro to MRTS Production
MRTS 2400  Digital Media Writing
MRTS 3500  Video Photography, Editing and Reporting for Digital Media
MRTS 4850  TV News Producing

Elective Courses (complete one):
MRTS 3525  Content Development for Digital Media
MRTS 4430  Electronic Media Management
MRTS 4320  Media Law and Regulations
MRTS 4450  When taught as Audience Research

MEDIA MANAGEMENT CERTIFICATE
This certificate provides students interested in non-production careers a credential that will be useful in seeking entry-level employment in the electronic media industry.

Required Courses:
MRTS 4430  Electronic Media Management
MRTS 4670  Media Economics

Elective Courses (complete two):
MRTS 4320  Media Law and Regulations
MRTS 4420  Television Programming
MRTS 4360  International Communication
MRTS 4410  History of British Broadcasting (Radio/Study Abroad in London)  
MRTS 4450  Contemporary British Broadcasting (Television/Study Abroad in London)  

\[\text{taught concurrently}\]
SPANISH LANGUAGE MEDIA CERTIFICATE
This certificate provides students with a basic understanding of Spanish history, culture, politics, language and media. Students will earn the certificate in addition to their degree on MRTS or CBCM at UNT.

Hours required for completion: 15 (optional recommended internship)

Eligibility: MRTS or CBCM major status and taking Spanish for language requirement.

Spanish Language Media Certificate Required Courses:
MRTS 4450 When taught as Seminar in Spanish Language Media
SPAN 4040 Spanish for Mass Media Professionals

One of the following courses is required:
SPAN 3140 Mexican Culture and Civilization
SPAN 3150 Spanish Culture and Civilization
SPAN 3160 Latin American Culture and Civilization

Elective Courses:
Students must complete two courses from the following options

ANTH 3200 Latin America
ANTH 3210 Meso America
ANTH 4300 Migrants and Refugees
ENGL 3922 Chicano Literature
HIST 3150 History and Cultural Development of Mexican Americans
HIST 4150 Mexican Immigration
HIST 4160 Chicano Political History
HIST 4172 Modern Latin America 1810-Present
HIST 4190 Mexico 1810-Present
PSCI 3700 Area Politics
PSCI 3810 International Relations
WMST 4240 Latinos In/Out of Mainstream

IMPORTANT:
See a CLASS Advisor for more information.
APPLICATION FOR PRE-MAJOR STATUS

Catalog Year is 2019 – 2020

✓ Students must have a minimum of 2.75 cum UNT GPA on 12 hours to take MRTS courses.

Student Name: __________________________________________
Student ID #: ____________________________________________
Contact Phone #: _________________________________________
E-mail Address: ___________________________________________
Old Major: _______________________________________________
New Major: MRTS Pre-Major (PMRT)

Note: Admission to the MRTS Major is on a space-available basis. PMRT students who request MRTS Major Status under the 2019-2020 catalog MAY have their request reviewed by the Department of Media Arts.

Go to http://my.unt.edu; Student Center; click on “Academic” Tab to check for PMRT Status.

I have read and understand this information.

Signature_____________________________________    Date_________________
DECLARATION OF CATALOG YEAR

STUDENT NAME:_________________________________________________________

STUDENT I.D.:__________________________________________________________

I understand that my catalog year is 2019 - 2020. I am required to meet all requirements of the University of North Texas; the College of Liberal Arts and Social Sciences; and the Department of Media Arts for the catalog year I have entered.

Student Signature: ______________________________________________________

Date: _________________________________________________________________

Advisor Signature: _______________________________________________________