Department of Media Arts New and Transfer Student Advising Packet

Catalog Year 2023-2024





www.mediaarts.unt.edu

Table of Contents

| Page 1 |
|---------|
| Page 3 |
| Page 4 |
| Page 5 |
| Page 6 |
| Page 10 |
| Page 13 |
| Page 14 |
| |





COLLEGE OF LIBERAL ARTS & SOCIAL SCIENCES Department of Media Arts



WELCOME TO THE DEPARTMENT OF MEDIA ARTS

Majors in the Department

The Department of Media Arts offers two majors: Media Arts and Converged Broadcast Media.

Media Arts (MRTS)

The Media Arts (MRTS) major will provide you not only with a broad liberal arts education but also with the opportunity to focus on media that interests you: movies, television, radio, digital streaming, and video games. As an MRTS major, you will take courses that go over the production of media, such as screenwriting, audio production, cinematography, and editing. MRTS majors also select from courses that cover the history of different kinds of media, how media industries and economies work, and what kinds of critical methods can be used to interpret media content.

Converged Broadcast Media (CBCM)

The Converged Broadcast Media major (CBCM) offers a more targeted area of study than the MRTS major. CBCM majors focus on media that is meant to broadcast factual news and information, which can include radio, broadcast television, and digital media. As a CBCM major, you will take courses that go over media industries, media ethics and law, and content development, such as writing, digital video production, interviewing, and television news producing.

Whether you choose an MRTS or CBCM major, you might also consider a minor that will coordinate with your career goals: photography, journalism, marketing, business, management, theater, and international studies.

Career Development

If you are an MRTS or CBCM major, then you can prepare for a career in broadcasting, movie production, documentary filmmaking, educational media, news and information, or corporate media and sales. Either major can also prepare you for graduate work in mass communication or film and media studies.

In addition to what you learn in the classroom, you can gain hands-on experience through a number of extracurricular activities directly related to the study of media, such as KNTU, ntTV, and Short Film Club. Previous experience is not required to participate in these extracurricular activities.

If you are an MRTS or CBCM major, you can also learn the tricks of the trade and meet those already in the business by participating in an internship and by joining organizations related to your major. These organizations include the Broadcast Education Association, the Texas Association of Broadcasters, the International Television Association, the University Film and Video Association and the RTDNA.

Faculty

Members of the faculty in the Department of Media Arts include internationally recognized scholars, seasoned media professionals and award-winning documentary filmmakers. Books written by Media Arts faculty are used in university courses throughout the world and faculty-produced film and television programs have been seen on network television and screened at New York's Museum of Modern Art. Faculty members also serve on boards of national and international organizations dealing with media education and film preservation.

Advising

In addition to the College of Liberal Arts and Social Sciences (CLASS) advisor housed in the RTFP Building, you may visit with an advisor in the CLASS office in the General Academic Building (GAB), Room 220. Advisors there can answer your questions regarding any core requirements.

Appointments are required to meet with a CLASS advisor unless it is during a drop in advising period. To schedule an appointment with a CLASS advisor, go to https://appointments.unt.edu or call 940-565-2051.

The Department of Media Arts maintains faculty advising for students in the RTFP Building. The faculty advisors are available to answer questions and assist students with career and course descriptions. Please email to schedule an appointment with a Media Arts department faculty advisor:

For all CBCM Students:

Phyllis Slocum (Slocum@unt.edu)

For MRTS Students Summer 2023:

Brenda Jaskulske and Frances Perkins, contact them via MRTS-Advising@unt.edu

For MRTS Students starting Fall 2023

Javier Carmona and Travis Sutton, contact them via MRTS-Advising@unt.edu

THE KEYS TO A SUCCESSFUL MEDIA ARTS/ CONVERGED BROADCAST MEDIA CAREER

1. Know your degree requirements

- Understand what courses you need to get your degree
- Know *your* catalog year
 - o Students with different catalog years may have different requirements
 - Consult the catalog and/or an advisor
 - Beware of "roommate advisors"

2. Plan your courses several semesters in advance

- Many courses call for a series of courses that must be taken in sequence
- Not every class is offered every semester
- Course times may conflict, so prioritize your courses

3. Register Early

- Registration is available before the next semester
- Many classes close out quickly
- Get course permission codes (if required) from professors *before* registration begins
- Students without prerequisites may be dropped

4. Be Smart

- All MRTS courses must be passed with a "C" or better
- Two attempts at "C" or better are allowed on foundation courses:
 - MRTS 1330, MRTS 2010, MRTS 2210
- Make a "D" or "F" twice in these courses, you leave the department



MRTS Major Checklist

Catalog Year 2023 & forward

To Enroll in MRTS Foundation courses: Complete 12 hours of core courses with a cumulative UNT GPA of 2.75 of higher To Complete MRTS-BA major Maintain a 2.75 cumulative UNT GPA to enroll in 3000/4000 level MRTS courses Complete degree check at least a semester in advance of expected graduation with MRTS and CLASS advisor

- •Complete the requirements below with a grade of C or better

| MRTS Foundation | | |
|--|---|--|
| MRTS 1330 Foundations of MRTS | □MRTS 2010 Intro MRTS Writing | MRTS 2210 Intro MRTS Production |
| Production and Performance (6 hours) | Industry Studies (6 hours) | History/Criticism (6 hours) |
| ☐MRTS 3210 Audio Production | ☐ MRTS 3360 Social Media Strategies | □ MRTS 3410 Inter Topics in Media Studies |
| □MRTS 3220 Multi-Camera Studio Prod | MRTS 3410 Inter Topics in Media Studies | □ MRTS 3420 Histories of Latin/X Amer Media |
| ☐MRTS 3230 Film Style Production | □MRTS 3615 Understanding Media Ind | □ MRTS 3445 Video Game Histories |
| □MRTS 3300 Radio & TV Announcing | □MRTS 3620 Digital Media & Society | □ MRTS 3460 Diversity in US Cinema |
| □MRTS 3330 Sports Broadcast I | □ MRTS 3630 Perspectives on Video Games | MRTS 3465 American Film History |
| MRTS 3340 Sports Broadcast II | □ MRTS 4105 History of Broadcasting Britain | MRTS 3470 Intl Film History to 1945 |
| MRTS 3482 Radio Practicum | □ MRTS 4106 Contemp. Broadcasting Britain | MRTS 3475 Intl Film History from 1945 |
| □MRTS 3501 Television Practicum | □MRTS 4320 Media Law & Regulations | MRTS 3610 Film & Television Analysis |
| MRTS 3502 Adv Television Practicum | MRTS 4360 Global Media | □ MRTS 3630 Perspectives on Video Games |
| □ MRTS 3525 Content Dev. for Dig Media | □MRTS 4420 Media Programming | MRTS 3640 Scene Analysis |
| □MRTS 3560 Interview/Performance | MRTS 4425 Audience Research | □ MRTS 4105 History of Broadcasting Britain |
| MRTS 4140 Intermediate Film Prod | □ MRTS 4428 Mobile Media | MRTS 4110 Radio History |
| □MRTS 4150 Cinematography | □MRTS 4430 Media Management | MRTS 4120 U.S. TV History |
| □MRTS 4165 Podcasting | □MRTS 4435 Media Marketing & Branding | MRTS 4125 History & Theory of Film Remakes* |
| MRTS 4210 Advanced Audio Production | MRTS 4440 Media Sales | □ MRTS 4200 Media Aesthetics/Design Thinking |
| □ MRTS 4400 Advanced Film Production | MRTS 4445 Media in 21st Century | □ MRTS 4215 British Cinema & Television* |
| MRTS 4405 Documentary Production | □ MRTS 4450 Topics in Media Ind Studies | □ MRTS 4220 Post-War European Film* |
| MRTS 4411 Video Production Topics | MRTS 4455 Media Ethics | □ MRTS 4225 Women in Film* |
| MRTS 4412 Film Production Topics | □ MRTS 4465 Writing for Television | □ MRTS 4230 Affect, Emotion & the Movies* |
| MRTS 4413 Audio Production Topics | □ MRTS 4470 Topics in Media Writing | MRTS 4240 Hitchcock Films* |
| □ MRTS 4460 Intermediate Screenwriting | MRTS 4670 Media Economics | MRTS 4245 Doc, Vis Anth/ Immersive* |
| □MRTS 4500 Advanced Screenwriting | □ MRTS 4675 Media Creating Communidad | □ MRTS 4250 Cinema Beyond the West* |
| ☐ MRTS 4650 Loc. Record Post Sound Prod | □ MRTS 4850 TV News Producing | □ MRTS 4340 History of the Documentary |
| □MRTS 4740 Visual Editing | | □MRTS 4350 Media Authors* |
| MRTS 4745 Advanced Visual Editing | | □MRTS 4410 Topics in Digital Media Studies* |
| MRTS 4745 Advanced Visual Editing | | □ MRTS 4415 Topics in Film & TV Studies* |
| MRTS 4760 Documentary Preproduc- | | □ MRTS 4515 Teen Media* |
| tion | 15 hrs Adv MRTS Electives | MRTS 4520 African American Film* |
| □MRTS 4810 Directing Narrative Film | □ mrts | MRTS 4530 Gender & Sexuality in Horror Film* |
| □MRTS 4820 Prod/Mng Narrative Media | □ mrts | MRTS 4540 Lesbian/Gay /Queer Film & Video* |
| | □ mrts | □MRTS 4550 Cinema Verité* |
| | □ mrts | □MRTS 4665 Gender, Race & Digital Media* |
| | □ MRTS | * Requires MRTS 3610 as a pre-req. |
| | | |
| | | |

See catalog.unt.edu for full list of MRTS course options.

Max 6 hours of internship, practicum or spe-cial problems may be applied to the 42 hrs of MRTS courses required for the degree.

AEDIA4RTS

CBCM Major Checklist

Catalog Year 2023 & forward

To Enroll in MRTS Foundation courses: Complete 12 hours of core courses with a cumulative UNT GPA of 2.75 of higher **To Complete CBCM-BA major**

• Maintain a 2.75 cumulative UNT GPA to enroll in 3000/4000 level MRTS courses

•Complete degree check at least a semester in advance of expected graduation with MRTS and CLASS advisor

MRTS Foundation (C or better required)

| □ MRTS 1330 Foundations of MRTS | □MRTS 2010 Intro MRTS Writing | □MRTS 2210 Intro MRTS Production |
|---------------------------------|-------------------------------|----------------------------------|
|---------------------------------|-------------------------------|----------------------------------|

Required MRTS Courses (C or better required)

□ MRTS 3500 - Video Photography, Editing and Reporting for Digital Media

- □ MRTS 3525 Content Development for Digital Media
- □ MRTS 3560 Interviewing and Performance for Electronic News
- □ MRTS 4320 Media Law and Regulations
- MRTS 4455 Media Ethics
- MRTS 4480 Internship in Media Arts

6 Hours Industry Studies (C or better required)

| MRTS 3615 Understanding Media Industries | MRTS 4435 Media Marketing and Branding |
|--|--|
| MRTS 4420 Media Programming | MRTS 4440 Media Sales |
| MRTS 4425 Audience Research | MRTS 4670 Topics in Media Writing |
| MRTS 4428 Mobile Media | MRTS 4850 TV News Producing |
| MRTS 4430 Media Management | Or other MRTS 3***/4*** |

9 Hours Advanced MRTS Electives (C or better required)

| | □ MRTS □ MRTS | |
|--|---|--|
| MRTS 3300 Radio and Television Announcing | MRTS 4360 Global Media | |
| MRTS 3330 Sports Broadcasting I | MRTS 4410 Topics in Digital Media Studies | |
| MRTS 3340 Sports Broadcasting II | MRTS 4411 Video Production Topics | |
| MRTS 3410 Intermediate Topics in Media Studies | MRTS 4430 Media Management | |
| MRTS3482 Radio Practicum | MRTS 4445 Media in the 21st Century | |
| MRTS 3501 Television Practicum | MRTS 4465 Writing for Television | |
| MRTS 3502 Advanced Television Practicum | MRTS 4480 Internship in Media Arts | |
| MRTS 3630 Perspectives on Video Games | MRTS 4415 Teen Media | |
| MRTS 4105 History of Broadcasting in Britain | MRTS 4850 Television News Producing | |
| □ MRTS 4106 Contemporary Broadcasting in Britain | n 🛛 MRTS 4900 Special Problems | |
| □ MRTS 4165 Podcasting | MRTS 3*** or 4*** | |



See catalog.unt.edu for full list of MRTS course options



MEDIA ARTS CERTIFICATES

HTTPS://CLASS.UNT.EDU/ADVISING/MAJORS-MINORS-AND-CERTIFICATES/UNDERGRADUATE-ACADEMIC-CERTIFICATES

Digital Media Studies Certificate

This certificate teaches students to utilize and analyze a variety of digital media tools for the purposes of communication, collaboration and research, and to develop social, political, academic and professional networks. The certificate is interdisciplinary; students must take the three core courses from MRTS, COMM and TECM. Applicable electives may be taken from any department with permission.

Certificate Requirements

Students may receive a certificate in digital media studies by successfully completing the following courses with a grade of B or higher.

Required Courses:

| COMM 3420 | Communication and New Technology |
|-----------|----------------------------------|
| MRTS 3620 | Digital Media and Society |
| TECM 1500 | New Media Experience |

Elective Courses (complete 6 hours):

- COMM 3820 Social Media Perspectives
- COMM 4320 Communications and Virtual Gaming
- JOUR 3270 Media Entrepreneurship and Innovation
- JOUR 4270 Strategic Social Media
- MRTS 3360 Social Media Strategies
- MRTS 3445 Video Game History
- MRTS 3525 Content Development for Digital Media
- MRTS 3630 Video Game Perspectives
- MRTS 4350 Media Authors (Video Game Authors)
- MRTS 4410 Topics in Digital Media Studies (Gender and Digital Cultures)
- MRTS 4428 Mobile Media
- MRTS 4450 Topics in Media Industry Studies (Digital Distribution)

Internship option (TECM 4920, MRTS 4480 or COMM 4800) with departmental approval Other courses approved by certificate advisor

Television News Producing Certificate

This certificate is designed to provide students with solid hands-on academic and professional experience gathering, discussing, managing and producing a nightly half-hour live newscast. The required courses provide the foundation for professional judgment, thinking, and management needed in electronic news media whether associated with television, radio, or the Internet.

Required Courses:

| MRTS 1330 | Foundations of Media Arts |
|-----------|--|
| MRTS 2210 | Introduction to MRTS Production |
| MRTS 2010 | Introduction to Media Arts Writing |
| MRTS 3500 | Video Photography, Editing and Reporting for Digital Media |
| MRTS 4850 | TV News Producing |
| | |

Elective Courses (complete one):

| MRTS 3525 | Content Development for Digital Media |
|-----------|---------------------------------------|
| MRTS 4430 | Media Management |
| MRTS 4320 | Media Law and Regulations |
| MRTS 4450 | Topics in Media Industry Studies |

Media Management Certificate

This certificate provides students interested in non-production careers a credential that will be useful in seeking entrylevel employment in the electronic media industry.

Required Courses:

MRTS 4430 Media Management MRTS 4670 Media Economics

Elective Courses (complete two):

MRTS 4320Media Law and RegulationsMRTS 4360Global MediaMRTS 4420Television ProgrammingMRTS 4450Topics in Media Industry StudiesOr another course approved by program advisor

Certificate in Spanish Language Media

This certificate provides students with the precise skills to develop Spanish language media, as well as an understanding of the specific linguistic, economic, political, and historical contexts that underpin its global production. The electives allow students to pursue advanced study within one of four knowledge domains (Spanish Language & Bilingualism, Land & Natural Resources, Art & Aesthetics, and Politics & Society) in high demand for careers within Spanish language media industries.

Required courses 9 hours:

| MRTS 4675Media Industries Creating Comunidad TodayMRTS 4850Television News Producing (when the television program is bilingual or in Spanish), or a different MRTS 4000-level course approved by the Certificate advisor. | MRTS 3420 | Histories of Latin/x American Media |
|--|-----------|---|
| | MRTS 4675 | Media Industries Creating Comunidad Today |
| | MRTS 4850 | <i>Television News Producing (when the television program is bilingual or in Spanish), or a different MRTS</i> 4000-level course approved by the Certificate advisor. |

Elective Courses 6 hours:

Students must complete two courses (6 hours) from within one of the following knowledge domains:

Spanish Language & Bilingualism

| ASLP 2020 | Phonetics |
|-----------|--|
| LING 2050 | The Language of Now: Pop Culture, Technology and Society |
| LING 2070 | Language and Discrimination |
| LING 3040 | The Politics of Language |
| SPAN 3001 | Advanced Conversation for Non-Native Speakers |
| SPAN 3002 | Advanced Conversation for Native/Heritage Speakers |
| SPAN 3003 | Advanced Grammar |
| WLLC 3000 | Linguistic Landscapes Around the World |

Art & Aesthetics

| ARTH 4818 | Topics in Latin American Art |
|-----------|---|
| ENGL 2351 | Mexican American Literature |
| ENGL 4250 | Latinx Literature |
| ENGL 4255 | Mexican American Non-Fiction and Criticism |
| MUET 3080 | Studies in Latin-American Music |
| PHIL 4775 | Latin American Philosophy |
| SPAN 3180 | Latin American Culture Through Film |
| SPAN 4450 | Contemporary Spanish Culture Through Cinema |
| THEA 4370 | Contemporary Latinx Theatre |

THEA 4370Contemporary Latinx Theatre

Land & Natural Resources

- ANTH 4400 Environmental Anthropology
- EADP 2020 Images of Disasters in Film and Media
- EADP 4060 Emerging Technology and Disasters
- GEOG 3770 Latin America: Geography and Globalization
- PHIL 2500 Environment and Society
- PHIL 4740 Environmental Justice

Politics & Society

| ECON 3150 | Economics of Discrimination |
|-----------|---|
| ECON 4855 | U.SMexico Economic Relations |
| HIST 3150 | Historical and Cultural Development of the Mexican-American Community |
| HIST 4170 | History of Tejanos/as |
| PHIL 4740 | Environmental Justice |
| PSCI 3101 | Latino Politics |
| PSCI 3102 | U.S. Immigration Policy |
| PSCI 3611 | Politics of Central America and the Caribbean |
| PSCI 3701 | Politics of Mexico |
| PSCI 3702 | Latin American Politics |
| | |

*Note: Only SPAN 3001 and SPAN 3002 are taught in Spanish. All other electives are taught in English. All required courses are in English.

GETTING EXPERIENCE

KNTU 88.1 FM- The One



- Semi-professional student radio station that plays alternative music on 88.1 FM, and jazz music on 88.1 HD2
- Provides volunteer opportunities for students to build their skills in a radio setting
- Opportunities to learn the radio aspects of marketing, promotions, production work, podcasting, and sports
- In addition to the radio stations, KNTU also runs the North Texas Streaming Network, which is a video broadcast production of local high school sports games
- Be a volunteer or earn practicum credit for radio, while NTSN provides paid positions
- Reach out to Dan Balla, Mark Lambert, or Zac Babb to learn more
- Twitter is @KNTU881 and @881indie



- Hands-on experience with equipment on local TV (Charter cable 192, Frontier channel 46)
- Student-run organization
- LIVE weeknight newscasts Monday-Thursday in Fall and Spring semesters
- Entertainment shows, live sports shows, social media, marketing and promotion
- Be a volunteer or earn practicum credit
- Paid staff positions available
- Attend ntTV Kickoff or visit station to volunteer
- <u>www.northtexastelevision.com</u>
- Twitter @NorthTexasTV
- Facebook @nttvfan

Short Film Club



- Community of filmmakers and film lovers, who come together to watch & discuss great short films, learn about film making concepts, and work together to create short films
- Visit http://untshortfilmclub.com/ or email untshortfilmclub@gmail.com for questions and meeting information
- Facebook: <u>https://www.facebook.com/groups/untshortfilmclub.open/</u>
- Twitter and Instagram: @UNTSFC
- Vimeo: <u>UNT Short Film Club</u>

Black Film Club



- A film club catered to black students at the University of North Texas where students can create films, documentaries, and learn and have an open discussion about the history of black filmmaking.
- Our goal is to provide an artistic voice to the black students within UNT. We hope to provide a space where black students can nurture their love for film, and create fantastic films while learning about the history of black films.
- Website: https://blackfilmclubbfc.wixsite.com/mysite
- Email: <u>black.film.club.bfc@gmail.com</u>
- Instagram: untbfc
- Twitter: <u>@UNTBFC</u>

Delta Kappa Alpha National Professional Cinema Society (DKA)



- DKA is a national, professional, gender-inclusive, cinematic arts society. With chapters and colonies at over 20 of the top film schools across the nation.
- Email: pr@unt.dka.org
- Facebook: <u>https://www.facebook.com/UNTDKA/</u>
- Instagram: @<u>untdka</u>
- Twitter: <u>@untdka</u>

Women in Cinema



- Our org was created for the purpose of educating ourselves and those around us in recognizing Women in Cinema and their contributions while working to bridge the barrier between men and women in the industry.
- We offer every female filmmaker an instant community and a resource when creating their own films.
- Facebook: <u>https://www.facebook.com/untwic/</u>
- Email: <u>untwomenincinema@gmail.com</u>
- Instagram: <u>unt.wic</u>
- Twitter: <u>@wic unt</u>
- Signup sheet for UNT Women in Cinema: <u>HTTPS://tinyurl.com/wicsu</u>

Latino Film Club



- A new upcoming Latino Film Club where gathered UNT Latinos discuss and create films in unison
- Email: <u>latinofilmclub@gmail.com</u>
- Facebook: <u>https://www.facebook.com/untlatinofilmclub/</u>
- Instagram: untlatinofilmclub
- Twitter: @untlatinofilmclub

UNT Documentary Club



- Build and connect the documentary community by creating and analyzing documentaries
- Facebook: UNT Documentary Club
- Twitter: @UNTDocumentary





Internships

An internship is a supervised, undergraduate off-campus work experience in a position that relates to a student's career objective. It is administered jointly through the Department of Media Arts and the University's Center for Cooperative Education, and is available for credit on a pass/no pass basis.

REQUIREMENTS:

- Minimum Grade Point Average of 2.75
- Consent of Department registration code (see Phyllis Slocum)
- Media Arts or CBCM Major <u>or</u> Media Arts graduate status and approval of the Media Arts Graduate Director.
- Senior standing (completed at least 90 hours total at least 15 MRTS advanced).
- Earn up to 6 total semester credit hours of internship courses.
- Interns must work a minimum of 50 hours for each semester hour of credit earned.
- Meet all requirements for the internship position as outlined by the employer.

PROCEDURES:

Locate an employer who will accept you as an intern. (See below "How To...").

HOW TO IDENTIFY A SUITABLE INTERNSHIP POSITION

- Be Honest—what do YOU want to do as a media professional? That's KEY in looking for the right internship. NEXT:
- **Check** websites/call prospective employers in the field in your area of interest. Do they offer internships? Most do! For out of state internships, i.e. Hollywood, NYC, check the company's website for contact info.
- Check Handshake (see https://unt.joinhandshake.com/login) for opportunities in your area of interest.
- **Check** internship board for more opportunities in your area of interest.
- More questions? Talk with the Media Arts Department Coordinator Phyllis Slocum. (Email for appointment)-slocum@unt.edu.
- After locating an employer who will accept you as an intern and is willing to work with the Department , see Phyllis Slocum for the department appropriate materials.

Phyllis Slocum Internship Coordinator Department of Media Arts Radio, TV, Film Performing Arts Building, 261C 940-565-2565; slocum@unt.edu

Media Arts Coordinator/Internships Sage Hall , Suite 202 940-565-2861

RESOURCES FOR MEDIA ARTS STUDENTS

https://success.unt.edu/

https://learningcenter.unt.edu/

https://worldlanguages.unt.edu/lab

https://worldlanguages.unt.edu/resources/tutoring

https://writingcenter.unt.edu/

https://math.unt.edu/mathlab

https://library.unt.edu/media/

Academic Support

Succeed at UNT Learning Center Writing Center Language lab Language tutoring Math Lab Media Library

Campus Resources

| Counseling and Testing | http://studentaffairs.unt.edu/counseling-and-testing-services |
|-----------------------------|--|
| UNTWELL Clinic | https://untwell.unt.edu/home |
| Money Management | http://studentaffairs.unt.edu/student-money-management-center |
| Health Center | https://studentaffairs.unt.edu/student-health-and-wellness-center |
| Office of Disability Access | https://disability.unt.edu/ |
| Dean of Students | https://deanofstudents.unt.edu/resources |
| Off-Campus Student Services | https://studentaffairs.unt.edu/student-activities-center/programs-and- |
| | services/off-campus-student-services/commuter-students |

Supplementing Degree

Career Center Study Abroad Student Activities http://studentaffairs.unt.edu/career-center https://studyabroad.unt.edu/getting-started http://studentaffairs.unt.edu/student-activities-center

