

FAN TOURISM: BEHAVIOR & BUSINESS

MRTS 4410/MRTS 5400 (3 credits)

QUICK LOOK ITINERARY

Week 1: Online

- Ethnography & Fan Studies
- Work: Online Discussion, Quizzes & Proposal

Week 2: Online & Scotland

- Fandoms: *HP*, *Outlander*, *Frankenstein*, *Monty Python*
- Locations: Edinburgh
- Work: Journals

Week 3: London

- Fandoms: *Sherlock*, *Doctor Who*, *Harry Potter*
- Activities: B Baker St Museum, HP Experience, DW Tour
- Work: Journals

Week 4: Around UK

- Fandoms: *HP*, *Good Omens*, *HDM*, *Discovery of Witches*
- Locations: Oxford & London
- Work: Journals

Week 5: Online

- Organizing Data Workshop, Online Discussion & Final Findings Due

About the Class



Fan Tourism is a growing industry and long-standing fan practice. This course will be exploring locations in the UK that have been part of fan pilgrimage since the Victorian era through to the modern day. In addition to experiencing fan pilgrimage and tours we'll be talking with tour providers about the business and economy of this practice. We'll approach each location with its highlighted media text in mind and discuss the psychological, sociological, and economic impact of fan tourism as a century old cultural practice.

Info Sessions in RTFP 248 (Conference Room)

Monday	10/6	4:30 - 5:30 pm
Friday	10/10	2 - 3 pm (online)
Wednesday	10/15	3 - 4 pm
Thursday	10/23	5 - 6 pm

Course Objectives

- Explore fan tourism—its cultural significance and business practices.
- Explain and use the ethnographic research method while abroad for this class
- Connect fan tourism to larger issues of cultural exchange, religion, and media economy

Scholarships

- Study Abroad Office International Education Fee



Scholarship (\$2000) Open 10/1 – 2/15

- Study Abroad Office Travel Grant (\$500)
Open 3/15 – 3/31
- Benjamin A. Gilman International Scholarship
(for Pell Grant recipients, funding \$1000)
- Fund for Education Abroad Scholarship (varies)

Contact Dr. Zuk

For more information about the program, please email tanya.zuk@unt.edu.

Costs

Program Costs: **\$5470**

Airfare: \$800-1500

Meals: \$800

Passport & Fees: \$200

Misc: \$350-600

(cell, textbook, incidentals, souvenirs)

Total: **\$7620** – \$8570

Timeline

Financial Aid Opens

October 1, 2025

Application Deadline

February 14, 2026

UNT Scholarship Deadline

February 15, 2026

Deposit Due

February 28, 2026

Program Fee Due

April 29, 2026

Class Starts

May 18, 2026

Arrive in the UK

May 27, 2026

Depart UK

**June 10,
2026**

Class Ends

**June 19,
2026**

