***Lisa W. Hewitt, B.A., M.A.***

# Media Skills

-Experienced media professional - specializing in broadcast/video production/non-fiction/news

-Seasoned field director, writer/story producer and production manager

-Savvy storyteller with the skills to interview, direct large crews and write scripts

-Former local TV news reporter and former HLN/CNN Special projects producer

-Proficient in Adobe Premiere and Avid Media Composer

***\*My work has aired on HGTV, Food Network, CNN, ESPN, Magnolia, Travel Channel, and various other outlets***

# Experience

***June 2009 to Present******Senior Field Producer/Writer/Production Manager***

* Write scripts, story produce, coordinate/schedule film shoots and conduct interviews
* Conceptualize projects in fast-paced environment
* Specialties include character-­‐driven programming, reality, and broadcast news
* Coordinate and lead a diverse team including photographers, editors, and assistants

# Clients Include:

# Pie Town Productions Senior Field Producer/Director/Story Producer

* + HGTV: *House Hunters – Field Director and Story Producer (currently)*
  + HGTV: *House Hunters Renovation (May 2017 – Sept. 2018) Denver Team Leader* 
    - Managed, directed and oversaw production for all Denver episodes
    - Produced content in the field, directed cameras and managed satellite team
    - Oversaw episodes from beginning to end of production

**Citizen Pictures *Field Director and/or Writer***

* + Food Network: *Diners, Drive-­‐ins, and Dives* with Guy Fieri
  + Food Network: *Guy’s All-American Road Trip*
  + Magnolia: *Extraordinary Stories Behind Everyday Things*
  + Travel Channel*: Epic Campsites*
  + Destination America: *Pitmasters, Kingsford Invitational* and *Pitwars*

**High Noon Entertainment *Field Director and/or Writer*** for many series including

* + Food Network: Vegas Chef Prizefight
  + TLC: *Sweet 15 Quinceanera*
  + HGTV: *My First Place, Professional Grade*, and *Endless Yard Sale*
  + Food Network: *Food Network Challenge* and *Unwrapped*
  + Destination Discovery: *Disney Cruise Line, Behind the Magic*
  + Travel Channel: *Halloween Craziest* and *Travel Halloween Thrills*

**CNN/HLN *Special Projects Director/Writer -­‐*** Oversaw projects from pre to post production

*(Atlanta, GA and Denver)*

* + CNN: *Travel Insider* and HLN: *Project Home*
  + HLN: *American Journey* -­‐ series hosted by Ty Pennington
  + HLN: *Stories of Courage: K9s for Warriors*
  + CNN International: *African Voices* (field producing in Madagascar)

**ITN** *(based in England)* ***On-site******Field Producer/Director***

* + Covered the tragic 2012 Aurora, CO movie theater shooting
  + Worked “hands on” with ITN’s senior reporter gathering key facts and handling logistics

**Dorsey Pictures *Field Director and/or Writer***

* + HGTV: *Tiny House Big Living*
  + DIY: *Building Alaska*

**Dish Network *Field Director/Writer***

* + *Blockbuster Movie Mania* featuring film critic Richard Roeper
  + *Outside the Octagon* on MMA Fighter, Brendan Schaub
  + *Behind the Scenes w/ Daughtry and 3 Doors Down*

**Catalyst Pictures *PR Producer/Writer***

* + Directed/Wrote promotional sales videos for Anthem neighborhoods in Broomfield, CO

***October 2006 – June 2009******Freelance On-­‐camera Talent/Writer/Prod. Coordinator***

(f*or various corporate clients in Kansas City, MO and Dallas, TX* )

* + Edited and reviewed corporate and promotional scripts, Clients included network hospital systems, *Becker Professional Review*, *American Century Investments, and Sprint*

# Awards

2003 Emmy Nominee (Mid America Chapter), News Series Division

2002 ‘Best of Gannett’ Television News: Winner -­‐ Spot News, Special Mention -­‐ Investigative 2002 Arkansas Associated Press: 2nd place -­‐ Documentary, Honorable Mention -­‐ Investigative 2001 Society of Professional Journalists, AR: 1st Place -­‐ Feature, 1st Place -­‐ Non-­‐Spot News

***Dec. 2000-­‐Nov. 2003******KTHV-­‐TV, Little Rock, AR***

***Emmy Nominated Reporter/Fill-­‐in Anchor***

* + Award winning live, lead writer/reporter for #1 rated 10 PM newscast
  + Covered Arkansas State Capitol and legislative sessions
  + Wrote general assignments, features, and long-­‐form projects under deadlines

***Aug. 1999-­‐Dec. 2000******KFDX-­‐TV, Wichita Falls, TX Reporter/Fill-­‐in Anchor/Producer***

* + Co-­‐hosted local MDA Telethon
  + Produced, shot, wrote, and edited daily assignments and in-­‐depth reports

***Dec. 1996-­‐August 1997******KDFW-­‐TV, Dallas, TX Assignment Desk Editor and Producer***

* + Pursued reporter leads, set up interviews, and wrote news copy

# Education

Master of Arts, **Journalism – Broadcast Emphasis,** University of Colorado

* + Graduate Teacher Assistant, GPA: 3.97

Bachelor of Arts, **Theatre/Comm. Minor**, Appalachian State University

* + Graduated cum laude

# Workshops

* + 7 Habits of Highly Effective People
  + Matthew Taylor’s Storytelling/Personal Narrative Workshop
  + Poynter Institute’s TV Power Reporting
  + NPPA Television Various Courses