

**University of North Texas**  
**Department of Media Arts**

**RTFP Building – Room 262**

MRTS  
MAJOR DEGREE

CATALOG YEAR  
2016 – 2017

**New and Transfer Student  
Advising Packet**

**University of North Texas  
Department of Media Arts  
1155 Union Circle #310589  
Denton , TX 76203-5017**

**940.565.2537, TDD callers 800.735.2989  
[www.mediaarts.unt.edu](http://www.mediaarts.unt.edu)**

Revised 5/04/16

## Seize This Opportunity!

- Hands-on experience.
- Full-power 100,000 watt FM.
- 5<sup>th</sup> largest radio market in the U.S.
- 24 – 7 – 365 real world operation.
- DJ in Jazz format.
- Newscasts/Sportscasts  
(2-minutes each at top of the hour from 12p-5p Mon-Fri).
- Be a volunteer; or earn practicum credit – open to *ALL UNT students*.
- Propose a specialty program after working for a full semester.
- 9 paid student middle management jobs in station operations.
- Apply online at KNTU.com: click *UNT Student Applications* at the bottom of our homepage.



## Another Opportunity Awaits!

- Hands-on experience with equipment.
- Denton Charter cable 192.
- Verizon FiOS channel 46.
- Student-run organization.
- Mon. – Thu. LIVE weeknight newscasts  
(Fall & Spring).
- 24 – 7 – 365 operations.
- Be a volunteer; or earn practicum credit.
- Paid staff positions available.
- Attend a weekly meeting at 4:00 p.m. – check postings for day & location.
- [www.nttv.unt.edu](http://www.nttv.unt.edu)
- Twitter: @NorthTexasTV
- Facebook: [fb.com/nttvfan](https://fb.com/nttvfan)



**University of North Texas**  
College of Arts and Sciences  
**Welcome to the Department of Media Arts**

**Career potential**

If you are interested in landing a career in broadcasting, learning to be a filmmaker, producing documentaries or narrative films, or preparing for graduate work in mass communication; Media Arts may be the major for you.

The MRTS major will provide you with a broad liberal arts education while preparing you for a career in broadcasting, corporate video, cable television, educational media, film, or an advanced degree.

UNT's Career Center can help you prepare to pursue your career. The Center has information about jobs and employers. The center also assists with resume and letter writing, job search strategies and interview preparation.

**Majoring in Media Arts**

As an MRTS major, you will take courses in areas involving production, writing, industry studies, and history/criticism. You may want to minor in an area that coordinates with your career goals, such as art/photography, marketing or management, theater, journalism, international studies or the social sciences.

In addition to what you learn in the classroom, you can gain hands-on experience through a number of extracurricular activities directly related to MRTS. Radio station KNTU-FM broadcasts to the Denton-Dallas-Fort Worth area 24 hours, 7 days a week. The station offers an opportunity for you to gain valuable broadcast experience in the areas of news and sports writing and announcing, DJ on-air work, promotion and programming, sales and development, and station administration. All UNT students are eligible to work at the station. North Texas Television is MRTS's cable access station broadcasting to the Denton community 24 hours, 7 days a week. ntTV is a TV production laboratory where you can learn to produce programs and operate a cable television station. All UNT students can apply for a position with ntTV.

If you major in MRTS, you also can learn the tricks of the trade and meet those already in the business by joining organizations related to your major. These organizations include the Broadcast Education Association, the Texas Association of Broadcasters, the International Television Association, the University Film and Video Association and the RTDNA.

Members of the Media Arts faculty include internationally recognized scholars, seasoned media professionals and award-winning documentary filmmakers. Books written by Media Arts faculty are used in university courses throughout the world and faculty-produced film and television programs have been seen on network television and screened at New York's Museum of Modern Art. Faculty members also serve on boards of national and international organizations dealing with media education and film preservation.

## **Internship Opportunities**

Internships are supervised experiences that relate to your career objectives and provide you with real world experience. The Department of Media Arts works closely with the students to arrange internships with media organizations in the Dallas-Fort Worth Metroplex. To participate in a Media Arts sponsored internship, you must be a senior MRTS major and meet other requirements as specified by the department and the employer.

## **Requirements for admission to the MRTS major**

MRTS is a limited admission program. This means that admission to the university does not guarantee admission to the MRTS program. Students entering UNT who wish to pursue a Bachelor of Arts degree in MRTS are first classified as Pre-MRTS majors (PMRT). To enroll in your first Pre-MRTS courses, you must complete at least 12 hours of college credit and hold a minimum 2.75 grade point average.

To become an MRTS major, you need to have completed at least 42 hours of college coursework, including the required pre-major courses, with a UNT GPA of at least 2.75. Students should expect to spend one or more semesters at UNT as pre-majors before making an application to become a MRTS major.

## **Getting Advising Help**

In addition to the College of Arts and Sciences advisor housed in the RTFP Building, you may visit with an advisor in the CAS office in the General Academic Building (GAB), Room 220. Advisors there can answer your questions regarding any core requirements.

Appointments are required to meet with a CAS advisor unless it is during a walk-in advising period. To schedule an appointment with a CAS advisor call 940-565-2051; all appointments are scheduled by the receptionist.

The Department of Media Arts maintains faculty advising for students in the RTFP building. The faculty advisor is available to answer questions and assist students with career and course descriptions. Please email to schedule an appointment with the MRTS faculty advisor Carla Carter ([Carla.Carter@unt.edu](mailto:Carla.Carter@unt.edu)) or Marielena Carpanzano ([MediaArtsAdvising@unt.edu](mailto:MediaArtsAdvising@unt.edu)).

# Entering Freshmen

Entering freshmen with no college credit must successfully complete at least 12 hours\* of University core requirements with a UNT GPA of at least 2.75. Upon completion of this requirement, students will be able to enroll in MRTS 1310 and/or 1320 and/or 2010 during their enrollment appointment as these classes become available.

# Transfer Students

Transfer students with at least 12 hours\* of course classes accepted by the College of Arts and Sciences with a GPA of 2.75 or better will be able to enroll in MRTS 1310 and/or 1320 and/or 2010 during their enrollment appointment as these classes become available.

Transfer students with fewer than 12 hours of acceptable core credit or with a GPA less than 2.75, must complete at least 12 hours of core classes at UNT with a GPA of 2.75 or better. Upon completion of this requirement, students will be able to enroll in MRTS 1310 and/or 1320 and/or 2010 during their enrollment appointment as these classes become available.

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\* Twelve hours of graded coursework (AP, IB, CBE-Credit by Exam, CLEP or Language placement exam DO NOT COUNT towards the 12 hours.)

## **OVERRIDE POLICY**

### **Enrollment limits will be set as high as possible.**

Limits are set by classroom size, equipment, staff and safety. These limits will be set to provide for as many students as possible.

### **Enroll as soon as you are eligible to avoid closed classes.**

Check the Schedule of Classes for your specific time to register.

### **Faculty will NOT permit overrides.**

Media Arts faculty will not permit additional students to enroll unless seats become available due to drops.

### **The Department cannot keep waiting lists.**

The online registration system has a wait list option for some classes.

### **Check the Revised MRTS Schedule for new classes.**

Check the new sections of classes by consulting the current Media Arts schedule at [essc.unt.edu/registrar/schedule/socbydept.html](http://essc.unt.edu/registrar/schedule/socbydept.html) (choose the College of Arts and Sciences link, then click the appropriate Media Arts link on the semester for which you are seeking information) or pick up a copy the Media Arts class schedule in the Media Arts Office (RTFP 262).

## **DROP POLICY**

### **Students without prerequisites may be dropped.**

Students without the correct prerequisites for an Media Arts course are subject to being dropped automatically without notice.

### **Students who miss the first day of class on the first day may be dropped.**

Students who are absent the first day and who do not immediately contact the instructor with an acceptable excuse may be dropped without notice.

# The Keys to a Successful MRTS/CBCM Career

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## 1. Know your degree requirements

- Understand what courses you need to get your degree
- Know your catalog year
  - Students with different catalog years may have different requirements
  - Consult the catalog and/or an advisor
  - Beware of “roommate advisors”

## 2. Plan your courses several semesters in advance

- Many degree requirements call for a series of courses that must be taken in sequence
- Not every class is offered every semester
- Course times often conflict, so know your courses

## 3. Register Early

- Registration is available before the next semester
- Many classes close out quickly
- Get course permission codes (if required) from professors *before* registration begins
- Show up the first class day for classes that are full with an unofficial transcript
- Check online during open registration for course openings

## 4. Be Smart

- All MRTS/CBCM courses must be passed with a “C” or better
- Two attempts at “C” or above are allowed on required courses
  - Required MRTS Courses
    - MRTS 1310
    - MRTS 1320
    - MRTS 2010
    - MRTS 2210
  - Required CBCM Courses
    - MRTS 1310
    - CBCM 2400
    - MRTS 2210
  - *Make a “D” or “F” twice in these courses, you leave the department*



## Pre MRTS (PMRT) Status

Before registering for MRTS 1310/1320/2010, you must complete:

- ✓ 12 Hours graded college credit
- ✓ Minimum 2.75 UNT GPA

## MRTS (Major) Requirements Checklist

Before applying for MRTS major status, you must complete:

- ✓ Core Communication requirements: *ENGL 1310* and *ENGL 1320* with a grade of 'C' or better
- ✓ University math requirement. Choose one from:
  - *MATH 1680*: Elementary Statistics
  - *MATH 1580* Survey of Mathematics
  - Or any math course above *MATH 1100* (College Algebra)
- ✓ Foreign language through the *1020* level (or placement equivalent) or 1030
- ✓ Communications course: *COMM 1010*
- ✓ *MRTS 1310, 1320, and 2010*, with a grade of 'C' or better
  - You are allowed ONLY two attempts to earn a grade of 'C' or better in these courses.
- ✓ At least 42 hours of college course credit
- ✓ Have at least a 2.75 UNT GPA



**You may now apply for MRTS Major Status!  
Good Luck!!**

### IMPORTANT:

Pre-major requirements **MUST BE** completed **BEFORE** MRTS major status is granted.  
Applications may be found in the Department of Media Arts office in the RTFP Building Room 262.  
940.565.2537



## Department of Media Arts MRTS Graduation Checklist

Student Name: \_\_\_\_\_ ID #: \_\_\_\_\_

**To Obtain Pre Major Status**  
 Take 12 Hours of Core Credit Classes with a GPA of 2.75 or higher

**To Obtain Major Status**  
 Complete required courses listed below with a GPA of 2.75 or higher

Foreign Language	Math (Choose 1 from below)	Communication (Choose 1 from below)
<input type="checkbox"/> 1010 & 1020 or equiv Or <input type="checkbox"/> 1030	<input type="checkbox"/> MATH 1190 <input type="checkbox"/> MATH 1180 <input type="checkbox"/> MATH 1580 <input type="checkbox"/> MATH 1680	<input type="checkbox"/> COMM 1010 <input type="checkbox"/> COMM 2060 <input type="checkbox"/> COMM 2020 <input type="checkbox"/> LING 1020 <input type="checkbox"/> COMM 2040 (Intl. Students only)

**To Graduate with MRTS-BA**  
 Complete requirements listed below with a GPA of 2.75 or higher  
 Complete degree check at least a semester in advance of expected graduation with MRTS and CAS advisor

Production and Performance (6 hours)	Industry Studies (6 hours)	History/Criticism (6 hours)
<input type="checkbox"/> MRTS 3210 Audio Production <input type="checkbox"/> MRTS 3220 Video Production <input type="checkbox"/> MRTS 3230 Film Style Production <input type="checkbox"/> MRTS 3300 Announcing <input type="checkbox"/> MRTS 3330 Sports Broadcast I <input type="checkbox"/> MRTS 3340 Sports Broadcast II <input type="checkbox"/> MRTS 3560 Interview & Performance <input type="checkbox"/> MRTS 3650 Advanced Audio Production <input type="checkbox"/> MRTS 4140 Intermediate Film <input type="checkbox"/> MRTS 4160 Advance Videography <input type="checkbox"/> MRTS 4170 Television Field Production <input type="checkbox"/> MRTS 4400 Advance Film Production <input type="checkbox"/> MRTS 4411 Doc Production workshop <input type="checkbox"/> MRTS 4412 Film Production Topics <input type="checkbox"/> MRTS 4413 Audio Production Topics <input type="checkbox"/> MRTS 4650 Loc. Recording Post Sound <input type="checkbox"/> MRTS 4740 Visual Editing <input type="checkbox"/> MRTS 4750 Advance Video Production <input type="checkbox"/> MRTS 4760 Documentary Pre-production <input type="checkbox"/> MRTS 4810 Directing Narrative Film <input type="checkbox"/> MRTS 4820 Prod Narrative Film	<input type="checkbox"/> MRTS 3360 Social Media Strategy <input type="checkbox"/> MRTS 4100 Multi-Camera Directing <input type="checkbox"/> MRTS 4320 Elect Media Law & Reg. <input type="checkbox"/> MRTS 4360 Int'l Communication <input type="checkbox"/> MRTS 4420 Elect Media Program <input type="checkbox"/> MRTS 4430 Media Management <input type="checkbox"/> MRTS 4440 Electronic Media Sales <input type="checkbox"/> MRTS 4445 Media in 21 <sup>st</sup> Century <input type="checkbox"/> MRTS 4450 Industry Topics <input type="checkbox"/> MRTS 4455 Media Ethics <input type="checkbox"/> MRTS 4470 – MRTS Writing Topics <input type="checkbox"/> MRTS 4475 Digital Media & Society <input type="checkbox"/> MRTS 4510 Corporate Media <input type="checkbox"/> MRTS 4670 Media Economics <input type="checkbox"/> MRTS 4850 TV News Producing	<input type="checkbox"/> MRTS 3465 American Film History <input type="checkbox"/> MRTS 3470 Hist. of Film to 1945 <input type="checkbox"/> MRTS 3475 Hist. of Film from 1945 <input type="checkbox"/> MRTS 3610 Film Analysis <input type="checkbox"/> MRTS 4110 Radio History <input type="checkbox"/> MRTS 4120 U.S. TV History <input type="checkbox"/> MRTS 4200 Applied Multimedia <input type="checkbox"/> MRTS 4220 Postwar Euro Film <input type="checkbox"/> MRTS 4240 Hitchcock Films <input type="checkbox"/> MRTS 4340 History of the Documentary <input type="checkbox"/> MRTS 4350 Film Authors <input type="checkbox"/> MRTS 4410 Media Studies Topics <input type="checkbox"/> MRTS 4415 Film Genres <input type="checkbox"/> MRTS 4520 African American Film <input type="checkbox"/> MRTS 4530 Gender & Sexuality/Horror <input type="checkbox"/> MRTS 4540 Queer/Gay Film/Video <input type="checkbox"/> MRTS 4550 Cinema/Video Verite
<b>12 hours Advance MRTS/CBCM</b> <input type="checkbox"/> MRTS/CBCM <input type="checkbox"/> MRTS/CBCM <input type="checkbox"/> MRTS/CBCM <input type="checkbox"/> MRTS/CBCM <input type="checkbox"/> MRTS/CBCM <input type="checkbox"/> MRTS/CBCM		
Max 6 hours of internship & Practicum <input type="checkbox"/>		

• **Note: All MRTS/CBCM Classes must be completed with a grade of C or better**

# Internships

An internship is a supervised, undergraduate off-campus work experience in a position that relates to a student's career objective. It is administered jointly through the Department of Media Arts and the University's Center for Cooperative Education, and is available for credit on a pass/no pass basis.

## REQUIREMENTS:

- Minimum Grade Point Average of **2.8**
- Consent of Department – registration code (see Phyllis Slocum).
- MRTS Major Status.
- Junior or Senior standing (completed at least 60 hours total - at least 12 hours as a MRTS Major, including MRTS 2210).
- Earn up to 6 total semester credit hours in any combination of practicum and/or internship courses.
- Interns must accrue a minimum of 50 work hours for each semester hour of credit earned.
- Meet all requirements for the internship position as outlined by the employer.

## PROCEDURES:

- Locate an employer who will accept you as an intern. (See below "How to...").

## HOW TO IDENTIFY A SUITABLE INTERNSHIP POSITION

- Be Honest – what do YOU want to do as a media professional? That's KEY in looking for the right internship. NEXT:
- Check websites/call prospective employers in the field in your area of interest. Do they offer internships? Most do! For out of state internships. i.e. Hollywood, NYC, check the company's website for contact information.
- Check the Eagle Network (see my.unt.edu) for opportunities in your area of interest.
- Check internship board for more opportunities in your area of interest.
- More questions? Talk with the Department Coordinator Phyllis Slocum. (Email for appointment)
- After locating an employer who will accept you as an intern and is willing to work with the Department and Cooperative Education, see Phyllis Slocum to sign the appropriate materials.
- Take paperwork to the Cooperative Education Office before beginning the internship and enroll in MRTS 4480 before you start your internship.

**Start looking early for an internship at least one semester before you hope to begin work as an intern.**

**PLEASE REMEMBER: MEDIA ARTS FIRST, THEN CO-OP BEFORE YOU START AN INTERNSHIP!**

Phyllis Slocum  
Internship Coordinator  
Department of Media Arts  
Radio, TV, Film Performing Arts Building, 261C  
940.565.2565; Slocum@unt.edu

Media Arts Coordinator/Internships and Coop  
Internships and Cooperative Education  
Suite 155 Chestnut Hall  
940.565.2861

# CERTIFICATES AVAILABLE

The Department of Media Arts offers three certificates to its majors.

## **TV NEWS PRODUCER CERTIFICATE**

This certificate is designed to provide students with solid hands-on academic and professional experience gathering, discussing, managing and producing a nightly half-hour live newscast. The required courses provide the foundation for professional judgment, thinking, and management needed in electronic news media whether associated with television, radio, or the Internet.

### **Required Courses:**

- MRTS 1310 *Perspectives on Broadcast Cable and Internet Technology*
- MRTS 2210 *Intro to MRTS Production*
- CBCM2400 *Digital Media Writing*
- CBCM3500 *Broadcast Media Practicum*
- MRTS 4850 *TV News Producing*

### **Elective Courses (complete one):**

- CBCM3525 *Advanced Broadcast Media Practicum*
- MRTS 4430 *Electronic Media Management*
- MRTS 4320 *Media Law and Regulations*
- MRTS 4450 *When taught as Audience Research*

## **MEDIA MANAGEMENT CERTIFICATE**

This certificate provides students interested in non-production careers a credential that will be useful in seeking entry-level employment in the electronic media industry.

### **Required Courses:**

- MRTS 4430 *Electronic Media Management*
- MRTS 4670 *Media Economics*

### **Elective Courses (complete two):**

- MRTS 4320 *Media Law and Regulations*
  - MRTS 4420 *Television Programming*
  - MRTS 4360 *International Communication*
  - MRTS 4410 *History of British Broadcasting (Radio/Study Abroad in London)*
  - MRTS 4450 *Contemporary British Broadcasting (Television/Study Abroad in London)*
- } taught  
concurrently

## **SPANISH LANGUAGE MEDIA CERTIFICATE**

This certificate provides students with a basic understanding of Spanish history, culture, politics, language and media. Students will earn the certificate in addition to their degree on MRTS or CBCM at UNT.

Hours required for completion: 15 (optional recommended internship)

Eligibility: MRTS or CBCM major status and taking Spanish for language requirement.

### **Spanish Language Media Certificate Required Courses:**

MRTS 4450 When taught as *Seminar in Spanish Language Media*

SPAN 4040 *Spanish for Mass Media Professionals*

### **One of the following courses is required:**

SPAN 3140 *Mexican Culture and Civilization*

SPAN 3150 *Spanish Culture and Civilization*

SPAN 3160 *Latin American Culture and Civilization*

### **Elective Courses:**

Students must complete two courses from the following options

ANTH 3200 *Latin America*

ANTH 3210 *Meso America*

ANTH 4300 *Migrants and Refugees*

ENGL 3922 *Chicano Literature*

HIST 3150 *History and Cultural Development of Mexican Americans*

HIST 4150 *Mexican Immigration*

HIST 4160 *Chicano Political History*

HIST 4172 *Modern Latin America 1810-Present*

HIST 4190 *Mexico 1810-Present*

PSCI 3700 *Area Politics*

PSCI 3810 *International Relations*

WMST4240 *Latinos In/Out of Mainstream*

### **IMPORTANT:**

**See a CAS Advisor for more information.**

UNIVERSITY OF NORTH★TEXAS  
Department of Media Arts

**APPLICATION FOR PRE-MAJOR STATUS**

*Catalog Year is 2016 – 2017*

- ✓ Students must have a minimum of 2.75 cum UNT GPA on 12 hours to take MRTS/CBCM courses.

Student Name: \_\_\_\_\_

Student ID #: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Old Major: \_\_\_\_\_

New Major: **MRTS Pre-Major (PMRT)** \_\_\_\_\_

- ❖ Note: Admission to the MRTS Major is on a space-available basis. PMRT students who request MRTS Major Status under the 2016 catalog MAY have their request reviewed by the Department of Media Arts.
- ❖ Go to <http://my.unt.edu>; Student Center; click on “Academic” Tab to check for PMRT Status.
- ❖ I have read and understand this information.

Signature \_\_\_\_\_ Date \_\_\_\_\_

UNIVERSITY OF NORTH★TEXAS  
Department of Media Arts

**DECLARATION OF CATALOG YEAR**

STUDENT NAME: \_\_\_\_\_

STUDENT I.D.: \_\_\_\_\_

I understand that my catalog year is 2016-2017. I am required to meet all requirements of the University of North Texas; the College of Arts and Sciences; and the Department of Media Arts for the catalog year I have entered.

Student Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Advisor Signature: \_\_\_\_\_