

University of North Texas
Department of Media Arts

RTFP Building – Room 262

CONVERGED BROADCAST
MEDIA MAJOR

CATALOG YEAR
2018 – 2019

**New and Transfer Student
Advising Packet**

**University of North Texas
Department of Media Arts
1155 Union Circle #310589
Denton , TX 76203-5017**

**940.565.2537, TDD callers 800.735.2989
www.mediaarts.unt.edu**

Revised 4/4/2018

Seize This Opportunity!

- Hands-on experience.
- Full-power 100,000 watt FM.
- 5th largest radio market in the U.S.
- 24 – 7 – 365 real world operation.
- DJ in Jazz format.
- Newscasts/Sportscasts
(2-minutes each at top of the hour from 12p-5p Mon-Fri).
- Be a volunteer; or earn practicum credit – open to *ALL UNT students*.
- Propose a specialty program after working for a full semester.
- 9 paid student middle management jobs in station operations.
- Apply online at KNTU.com: click *UNT Student Applications* at the bottom of our homepage.



Another Opportunity Awaits!

- Hands-on experience with equipment.
- Denton Charter cable 192.
- Frontier channel 46.
- Student-run organization.
- Mon. – Thu. LIVE weeknight newscasts
(Fall & Spring).
- 24 – 7 – 365 operations.
- Be a volunteer; or earn practicum credit.
- Paid staff positions available.
- Attend a weekly meeting at 4:00 p.m. – check postings for day & location.
- www.nttv.unt.edu
- Twitter: @NorthTexasTV
- Facebook: [fb.com/nttvfan](https://www.facebook.com/nttvfan)

University of North Texas

College of Liberal Arts and Social Sciences

Welcome to the Department of Media Arts

Converged Broadcast Media Major

Career Potential

Media – it's one of the most dynamic careers today and the opportunities are limited only by your imagination. But the key is preparation and that is what a Converged Broadcast Media major can offer you. Does working in TV news, sports broadcasting or entertainment news interest you? What about videography, live production, producing informational media, media sales or corporate media? If so, the liberal arts education offered with Converged Broadcast Media may be the major for you.

UNT's Career Center can help you prepare to pursue your career. The Center has information about jobs and employers and arranges on campus interviews for graduating seniors. The center also assists with resume and letter writing, job search strategies and interview preparation.

Majoring in Converged Broadcast Media

As a CBCM major, you will take courses in areas involving television news producing and creating TV content, interviewing and performance, production, writing, industry studies, and media ethics and law. You may want to minor in an area that coordinates with your career goals, such as art/photography, business or management, theater, international studies or the social sciences.

In addition to what you learn in the classroom, you can gain hands-on experience through a number of extracurricular activities directly related to this major. NTTV (North Texas Television) is the University's cable access station broadcasting to the Denton community 24 hours, 7 days a week and in some parts of the DFW Metroplex. NTTV is a TV production laboratory where you can learn to produce live television news, entertainment and magazine programs, and operate a cable television station. All UNT students can apply to volunteer with the station or for a position with NTTV. Radio station KNTU-FM broadcasts to the Denton-Dallas-Fort Worth area 24 hours, 7 days a week. The station offers an opportunity for you to gain valuable broadcast experience in the areas of news and sports writing and announcing, DJ on-air work, promotion and programming, sales and development, and station administration. All UNT students are eligible to work at the station.

You also can learn the tricks of the trade and meet those already in the business by joining organizations related to your major. Organizations include the Broadcast Education Association, the Texas Association of Broadcasters, the International Television Association, the University Film and Video Association, the Society for Professional Journalists and the RTDNA.

All CBCM majors are eligible to take MRTS courses so they have access to all department faculty who include internationally recognized scholars, seasoned media professionals and award-winning documentary filmmakers. Books written by department faculty are used in university courses throughout the world and faculty-produced film and television programs have been seen on network television and screened at New York's Museum of Modern Art. Faculty members also

serve on boards of national and international organizations dealing with media education and film preservation.

Internship Opportunities

Internships are supervised experiences that relate to your career objectives and provide you with real world experience. The Department of Media Arts works closely with the Center for Cooperative Education to help students arrange internships with media organizations in the Dallas-Fort Worth Metroplex. To participate in a department- sponsored internship, you must be a CBCM major and meet other requirements as specified by the department and the employer.

Requirements for admission to the CBCM major

CBCM is a limited admission program. This means that admission to the university does not guarantee admission to the CBCM program. Students entering UNT who wish to pursue a Bachelor of Arts degree in CBCM are first classified as PRE-CBCM majors (PCBM). To enroll in your first PRE-CBCM courses, you must complete at least 12 hours of college credit and hold a minimum of 2.75 grade point average.

To become a CBCM major, you need to have completed at least 42 hours of college coursework, including the required pre-major courses, with a UNT GPA of at least 2.75. Students should therefore expect to spend one or more semesters at UNT as pre-majors before making an application to become a CBCM major.

Getting Advising Help

In addition to the College of Liberal Arts and Social Sciences advisor housed in the RTFP Building, you may visit with an advisor in the CLASS office in the General Academic Building (GAB), Room 220. Advisors there can answer your questions regarding any core requirements.

Appointments are required to meet with a CLASS advisor unless it is during a walk-in advising period. To schedule an appointment with a CLASS advisor go to <https://appointments.unt.edu> or call 940-565-2051.

The Department of Media Arts maintains faculty advising for students in the RTFP building. The faculty advisors are available to answer questions and assist students with career and course descriptions. Please email to schedule an appointment with the CBCM faculty advisor Phyllis Slocum (Slocum@unt.edu).

Entering Freshman

Entering freshman with no college credit must successfully complete at least 12 hours* of University core requirements with a UNT GPA of at least 2.75. Upon completion of this requirement, students will be eligible to enroll in MRTS 1310, 2210, 2400 during their enrollment appointment as this class becomes available.

Transfer Students

Transfer students with at least 12 hours* of classes accepted by the College of Liberal Arts and Social Sciences with a GPA of 2.75 or better will be able to enroll in MRTS 1310, and/or 2210, and/or 2400 during their enrollment appointment as this class becomes available.

Transfer students with fewer than 12 hours of acceptable core credit or with a GPA less than 2.75, must complete at least 12 hours of classes at UNT with a GPA of 2.75 or better. Upon completion of this requirement, students will be able to enroll in MRTS 1310 and/or 2210, and/or 2400 during their enrollment appointment at this class becomes available.

* Twelve hours of graded coursework (AP, IB, CBE-Credit by Exam, CLEP or Language placement exam DO NOT COUNT towards the 12 hours.)

OVERRIDE POLICY

Enrollment limits will be set as high as possible.

Limits are set by classroom size, equipment, staff and safety. These limits will be set to provide for as many students as possible.

Enroll as soon as you are eligible to avoid closed classes.

Check the Schedule of Classes for your specific time to register.

Faculty will NOT permit overrides.

Media Arts faculty will not permit additional students to enroll unless seats become available due to drops.

The Department cannot keep waiting lists.

The online registration system has a waitlist option for some classes.

Check the Revised Media Arts Schedule for new classes.

Check the new sections of classes by consulting the current Media Arts schedule at essc.unt.edu/registrar/schedule/socbydept.html (choose the College of Liberal Arts and Social Sciences link, then click the appropriate Media Arts link on the semester for which you are seeking information) or pick up a copy the Media Arts class schedule in the Media Arts Office (RTFP 262).

DROP POLICY

Students without prerequisites may be dropped.

Students without the correct prerequisites for a Media Arts course are subject to being dropped automatically without notice.

Students who miss the first day of class on the first day may be dropped.

Students who are absent the first day and who do not immediately contact the instructor with an acceptable excuse may be dropped without notice.

The Keys to a Successful MRTS/CBCM Career

1. Know your degree requirements

- Understand what courses you need to get your degree
- Know your catalog year
 - Students with different catalog years may have different requirements
 - Consult the catalog and/or an advisor
 - Beware of “roommate advisors”

2. Plan your courses several semesters in advance

- Many degree requirements call for a series of courses that must be taken in sequence
- Not every class is offered every semester
- Course times often conflict, so know your courses

3. Register Early

- Registration is available before the next semester
- Many classes close out quickly
- Get course permission codes (if required) from professors *before* registration begins
- Show up the first class day for classes that are full with an unofficial transcript
- Check online during open registration for course openings

4. Be Smart

- All MRTS courses must be passed with a “C” or better
- Two attempts at “C” or above are allowed on required courses
 - Required MRTS Courses
 - MRTS 1310
 - MRTS 1320
 - MRTS 2010
 - MRTS 2210
 - Required CBCM Courses
 - MRTS 1310
 - MRTS 2400
 - MRTS 2210
 - *Make a “D” or “F” twice in these courses, you leave the department.*



Pre CBCM (PCBM) Status

Before registering for MRTS 1310, 2210, 2400, you must complete:

- ✓ 12 Hours graded college credit
- ✓ Minimum 2.75 GPA

CBCM (Major) Requirements Checklist

Before applying for CBCM major status, you must complete:

- ✓ Core Communication requirement: *ENGL 1310* & *1320* with a grade of 'C' or better
- ✓ University math requirement. Choose one from:
 - *MATH 1680*: Elementary Statistics
 - *MATH 1580*: Survey of Mathematics
 - Or any math course above *MATH 1100* (College Algebra)
- ✓ Foreign language through the *1020* level (or equivalent)
- ✓ Communication course: **COMM 1010**
- ✓ *MRTS 1310*, *2210*, and *MRTS 2400*, with a grade of 'C' or better
 - You are allowed **ONLY** two attempts to earn a grade of 'C' or better in these courses.
 - If you fail to earn a C or better in these courses on the second attempts, you will be dropped from the CBCM program.
- ✓ At least 42 hours of college course credit
- ✓ Have at least a **2.75 UNT cumulative GPA**

Important: Pre-major requirements **MUST BE** completed **BEFORE** CBCM major status is granted. Applications are available in the Media Arts department office, RTFP building room 262.

CONVERGED BROADCAST MEDIA: MAJOR
Media Arts Department
College of Liberal Arts and Social Sciences

To apply for CBCM major status, you must have completed all pre-major requirements, and have a minimum UNT cumulative GPA of 2.75.

PCBM Pre-MAJOR COURSES – REQUIRED (9 hours)

Course Number	Course Name
MRTS 1310	<i>Perspectives on Broadcast Cable & Internet Technology</i>
MRTS 2210	<i>Intro to MRTS Production</i>
MRTS 2400	<i>Digital Media Writing</i>

CBCM MAJOR COURSES – REQUIRED (24 hours)

- MRTS 3500 *Video Photography, Edit/Rptg. for Digital Media*
 - MRTS 3525 *Content Development for DigitalMedia*
 - MRTS 3560 *Interviewing and Performance*
 - MRTS 4455 *Media Ethics*
 - MRTS 4320 *Media Law and Regulations*
 - MRTS 4480 *Professional Internship*
 - Two (2) MRTS Electives from the following list (6 hours)
- MRTS 4170; 4420; 4430; 4440; 4450; 4670; 4850; 4480

ELECTIVES - REQUIRED (9 hours)

Check schedules for additional MRTS/CBCM courses. The majority of MRTS classes are open to **CBCM majors** – Electives below are **only a partial list.**

MRTS 3300	<i>Radio & TV Announcing</i>	MRTS 3330	<i>Sports Broadcasting 1</i>	
MRTS 4480	<i>Professional Internship</i>	MRTS 3340	<i>Sports Broadcasting 2</i>	
MRTS 4450	<i>Topics in Industry Studies</i>	MRTS 3482	<i>Radio Practicum</i>	
MRTS 4430	<i>Media Management</i>	MRTS 3501	<i>TV Practicum</i>	
MRTS 4445	<i>Media in the 21st Century</i>	MRTS 3502	<i>Advanced TV Practicum</i>	
MRTS 4850	<i>TV News Producing</i>	MRTS 4160	<i>Advanced Videographer</i>	
MRTS 4170	<i>TV Field Production</i>	MRTS 4450	<i>Multi-Camera Directing</i>	
MRTS 4510	<i>Corporate Media</i>	MRTS 4670	<i>Media Economics</i>	
MRTS 4440	<i>Media Advertising</i>	MRTS 4420	<i>Media Programming</i>	
MRTS 3210	<i>Audio Production</i>	MRTS 3220	<i>Video Production</i>	
MRTS 4900	<i>Special Problems</i>			
MRTS 4410	<i>History of British Broadcasting</i> (Study Abroad in London)			} taught concurrently
MRTS 4450	<i>Contemporary British Broadcasting</i> (Study Abroad in London)			

Internships

An internship is a supervised, undergraduate off-campus work experience in a position that relates to a student's career objective. It is administered jointly through the Department of Media Arts and the University's Center for Cooperative Education, and is available for credit on a pass/no pass basis.

REQUIREMENTS:

- Minimum Grade Point Average of **2.8**
- Consent of Department – registration code (see Phyllis Slocum).
- CBCM Major Status.
- Junior or Senior standing (completed at least 60 hours total - at least 15 hours as an CBCM Major including MRTS 3500).
- Interns must accrue a minimum of 50 work hours for each semester hour of credit earned.
- Meet all requirements for the internship position as outlined by the employer.

PROCEDURES:

- Locate an employer who will accept you as an intern. (See below "How to...").

HOW TO IDENTIFY A SUITABLE INTERNSHIP POSITION

- Be Honest – what do YOU want to do as a media professional? That's KEY in looking for the right internship. NEXT:
- Check websites/call prospective employers in the field in your area of interest. Do they offer internships? Most do! For out of state internships. i.e. Hollywood, NYC, check the company's website for contact information.
- Check the Eagle Careers (see my.unt.edu) for opportunities in your area of interest.
- Check internship board for more opportunities in your area of interest.
- More questions? Talk with the Media Arts Department Coordinator Phyllis Slocum. (Email for appointment)
- After locating an employer who will accept you as an intern and is willing to work with the Department and Cooperative Education, see Phyllis Slocum to sign the appropriate materials.
- Take paperwork to the Cooperative Education Office before beginning the internship and enroll in MRTS 4480 before you start your internship.

Start looking early for an internship at least one semester before you hope to begin work as an intern.

PLEASE REMEMBER: MEDIA ARTS FIRST, THEN CO-OP BEFORE YOU START AN INTERNSHIP!

Phyllis Slocum
Internship Coordinator
Department of Media Arts
Radio, TV, Film Performing Arts Building, 261C
940.565.2565; Slocum@unt.edu

Media Arts Coordinator/Internships and Coop
Internships and Cooperative Education
Suite 155 Chestnut Hall
940.565.2861

CERTIFICATES AVAILABLE

The Department of Media Arts offer three certificates to its majors.

TV NEWS PRODUCER CERTIFICATE

This certificate is designed to provide students with solid hands-on academic and professional experience gathering, discussing, managing and producing a nightly half-hour live newscast. The required courses provide the foundation for professional judgment, thinking, and management needed in electronic news media whether associated with television, radio, or the Internet.

Required Courses:

- MRTS 1310 *Perspectives on Broadcast Cable & Internet Technology*
- MRTS 2210 *Intro to MRTS Production*
- MRTS 2400 *Digital Media Writing*
- MRTS 3500 *Video Photography, Edit/Rptg. for Digital Media*
- MRTS 4850 *TV News Producing*

Elective Courses (complete one):

- MRTS 3525 *Content Development for Digital Media*
- MRTS 4430 *Electronic Media Management*
- MRTS 4320 *Media Law and Regulations*
- MRTS 4450 *Topics in Industry Studies (topics vary by semester and approved by CBCM advisor)*

MEDIA MANAGEMENT CERTIFICATE

This certificate provides students interested in non-production careers a credential that will be useful in seeking entry-level employment in the electronic media industry.

Required Courses:

- MRTS 4430 *Electronic Media Management*
- MRTS 4670 *Media Economics*

Elective Courses (complete two):

- MRTS 4320 *Media Law and Regulations*
 - MRTS 4420 *Television Programming*
 - MRTS 4360 *International Communications*
 - MRTS 4410 *History of British Broadcasting (Radio/Study Abroad in London)*
 - MRTS 4450 *Contemporary British Broadcasting (Television/Study Abroad in London)*
- } taught
concurrently

SPANISH LANGUAGE MEDIA CERTIFICATE

This certificate provides students with a basic understanding of Spanish history, culture, politics, language and media. Students will earn the certificate in addition to their major in MRTS or CBCM at UNT.

Hours required for completion: 15 (optional recommended internship)

Eligibility: MRTS or CBCM major status and taking Spanish for language Requirement.

Spanish Language Media Certificate Required Courses:

MRTS 4450 When taught as *Seminar in Spanish Language Media*

SPAN 4040 *Spanish for Mass Media Professionals*

One of the following courses is required:

SPAN 3140 *Mexican Culture and Civilization*

SPAN 3150 *Spanish Culture and Civilization*

SPAN 3160 *Latin American Culture and Civilization*

Elective Courses:

Students must complete two courses from the following options:

ANTH 3200 *Latin America*

ANTH 3210 *Meso America*

ANTH 4300 *Migrants and Refugees*

ENGL 3922 *Chicano Literature*

HIST 3150 *History and Cultural Development of Mexican Americans*

HIST 4150 *Mexican Immigration*

HIST 4160 *Chicano Political History*

HIST 4172 *Modern Latin America 1810-Present*

HIST 4190 *Mexico 1810-Present*

PSCI 3700 *Area Politics*

PSCI 3810 *International Relations*

WMST4240 *Latinos In/Out of Mainstream*

IMPORTANT:

See CLASS advisor for more information.

UNIVERSITY OF NORTH★TEXAS
Department of Media Arts

**Application for Converged Broadcast Media
Pre-Major Status**

Catalog Year is 2018 – 2019

- ✓ Students must have a minimum of 2.75 cum UNT GPA on 12 hours to take MRTS courses.

Student Name: _____

Student ID #: _____

Contact Phone #: _____

E-mail Address: _____

Old Major: _____

New Major: **CBCM Pre-Major (PCBM)**

- ❖ Note: Admission to the CBCM Major is on a space-available basis. PCBM students who request CBCM Major Status under the 2018-2019 catalog MAY have their request reviewed by the Department of Media Arts.
- ❖ Go to <http://my.unt.edu>; Student Center; click on “Academic” Tab to check for PCBM Status.
- ❖ I have read and understand this information.

Signature _____ Date _____

UNIVERSITY OF NORTH★TEXAS
Department of Media Arts

DECLARATION OF CATALOG YEAR

STUDENT NAME: _____

STUDENT I.D.: _____

I understand that my catalog year is 2018 - 2019. I am required to meet all requirements of the University of North Texas; the College of Liberal Arts and Social Sciences; and the Department of Media Arts for the catalog year I have entered.

Student Signature: _____

Date: _____

Advisor Signature: _____